# **DATA SHEET**



# **PRODUCT SPECIFICATION**

Wattage / M	12W
Voltage (DC)	24V
LED / M	144
Cut Points (mm)	42mm
Strip Width (mm)	12mm
Strip Depth (mm)	12mm
Lumens / M	748
Lumens / W	80
Kelvin	2700K
CRI	90+
IP Rating	IP67
Beam Angle	120°
Reel Length (m)	Custom Lengths Available
Max Run Length (m)	10m (Powered From One End)
Chip Set	2835
Warranty	3 Years

# DIMENSIONS Light Management of the state of

### **ADVICE**

## Aluminium profiles benefit in a number of ways:

**Heatsink -** Applying the LED strip onto or into an LED profile will ensure that any heat created will dissipate, which in turn will benefit the LEDs longevity.

**Adhesion -** LED strip lights will always adhere better to the aluminium profile than any other substrate. So no LEDs falling down a few days after installation.

A Complete Project - Housing within a profile will always offer a more complete look. Rather than having your LEDs on show, you can have plastered in, recessed or surface mounted profiles which blend into their surroundings, completing the project perfectly.

**Protection -** Instead of leaving the LEDs open to the elements, even on internal projects, housing within an aluminium profile will give added protection for little fingers, spilt drinks or dusting / cleaning.